



MAP POWER: GET FOUND

Having your business listed on major map and review platforms makes it easier for customers to find you, trust you, and choose you.

WHAT YOU'LL NEED BEFORE YOU START:

- Official business name (exactly as on your sign/legal docs)
- Street address (or service area if you travel to customers)
- Phone number & website / social media link (if you have one)
- Business hours (including holidays if possible)
- Logo + 3-5 photos (interior, exterior, products/services)



Google is one of the most used search engines. People often use Google to choose where to eat, buy, & get services.

Go to
business.google.com/add

Enter your business name
and choose your main
category

Add your address
(or mark as a service-area business if
online or you travel to customers)

Enter phone number and
website/social media link

Verify your business
(Google will send email or call for
verification. May take up to 5 days)

Complete profile with hours,
services, photos, and logo
More Info= More Trust



Apple Maps is built into every iPhone, iPad, and Mac. It helps your business show up when Apple users search or ask Siri

Go to
businessconnect.apple.com
(Log in with Apple ID)

Verify your company
(Apple may call or email within 14 days)

Claim or add your location
(Confirm your map pin)

Confirm/Enter details:
address, hours, phone, and
website

Upload logo and photos

Submit for review
Apple will confirm details before it goes
live.



Yelp is a trusted review site that also feeds Apple Maps. A strong profile builds credibility and attracts new customers.

Go to
biz.yelp.com

Click
"Manage my free listing."

Search your business
(Claim it or "add to Yelp for free")

Confirm/Enter details:
address, hours, phone, and
website

Add logo, photos, &
description

Verify account
Yelp will call or email to verify
(Once approved, will appear on yelp &
Apple Maps)

Keep your name, address, and phone consistent, and encourage happy customers to leave reviews

www.BuildSevierCounty.org